



Privacy Notice: Events & Webinars

Introduction:

This privacy notice tells you about the information we collect from you when you sign up for Automox event seminars via our website. In collecting this information, we are acting as a data controller and, by law, we are required to provide you with information about us, why and how we use your data and the rights you have over your data.

Automox runs various events, seminars, and conferences from time to time to update, educate, and provoke discussion amongst its clients, potential clients, and industry bodies ("Events"). This privacy notice provides you with information about how Automox uses your data when you register for and attend an Event run by Automox.

Who are we?

We are Automox. Our address is 4845 Pearl East Circle, Suite 118. PMB 80340. Boulder, CO 80301 USA. You can contact us by post at the above address, email at privacy@automox.com, or telephone on 720-680-4098.

We are not required to have a data protection officer, so any inquiries about our use of your data should be addressed to the contact details above.

This privacy notice explains how we use your data concerning your interest in or attendance at an Event run by Automox. It supplements our Privacy Notice on our website, available here <https://www.automox.com/privacy-policy>

What personal data do we collect?

When you subscribe to our events, we ask you for your name, email address, phone number, and address.

If you register for an Event or Webinar with Automox directly from our website page or website landing page, the information you provide us may include:

- Title
- Name
- Full Postal Address
- Email Address

- Company Name
- Telephone Number
- Job Title
- Location

Automox may photograph, film, or record the event, market our services and promote future events. Automox will process your image in some cases. You will be notified if an event will be recorded, A recording may include your voice if you speak during a recording and your profile picture or video from Zoom or any other video technology software Automox uses to facilitate the event. If you do not want Automox to process your voice or video, please turn off your microphone and camera.

Why do we collect this information?

We will use your data to send you information about Automox which contains our products and often includes special offers.

We ask for your consent to do this, and we will send you information unless you revoke your consent by contacting us at privacy@automox.com or by submitting a request [via this form link](#). Our communications may be for various purposes, including:

- To reserve a place for you at the event(s) you requested to attend online.
- To provide you with information about the event (s) for which you have registered, such as event updates and possible changes, cancellation, or similar information.
- For general administration and organization of our events, for example, to contact you with information about an event or conference that you're exhibiting at or attending as we need to use your details for planning and logistics, to invoice you, to provide you customer service concerning the event, and general administration of your attendance at the event online.
- Per your preferences, to communicate with you about other events, news, and services we provide (for example, online webinars, Huddle events).
- To ask you for your feedback or review after an event you have attended.
- To pass on your contact details to our third-party partners to enhance your experience at an online event you have signed up to exhibit or sponsor.
- To assess the activity of our attendees at our events.
- To create a delegate list (which will include your name and company, which will be shared with an Exhibitor or Sponsor at the event).
- To record the webinar event, which will be used to market our services and promote future events on our website, social media channels, and marketing materials.
- To improve our services, marketing, customer relationships, and experiences; and
- To plan better future events and attendee experience.

What do we do with your information?

Your information is stored in our database and may be shared with third parties, and it is not sent outside of the United States and Europe. We will not use the information to make any automated decisions that might affect you.

We will only use your data when the law allows us to. Most commonly, we will use your data in the following circumstances:

- To perform the contract, we are about to enter or have entered with you.
- For our legitimate interests (for example, to manage and develop our business, study how customers use our products/services, develop them, grow our business, and inform our marketing strategy).
- Where we need to comply with a legal obligation.

To the extent that you may provide us with personal data about yourself that is sensitive, for example relating to any disability, allergies, or other dietary requirements that you have, we will process this information with your explicit consent, or if it is necessary:

- For the establishment, exercise, or defense of legal claims.
- Occasionally, when it is needed to protect your or another person's vital interests and you cannot give your consent (for example, in an emergency).

How long do we keep your information for?

Your information is kept until you revoke your consent or we no longer have a legitimate interest in processing your information. Every sign-up for events will have a consent feature pop-up that will allow you to review this privacy notice and link you to our general privacy policy and other related agreements/notices.

Cookies during landing page/signup page

Cookies are collected and in compliance with GDPR, CCPA, CPA, and other applicable related privacy legislations, to learn more about Automox's cookies policy click this link [here](#).

Your rights over your information

By law, you can ask us what information we hold about you, and you can ask us to correct it if it is inaccurate.

You can also ask for it to be erased, and you can ask for us to give you a copy of the information.

You can also ask us to stop using your information – the simplest way to do this is to withdraw your consent, which you can do at any time, either by clicking the unsubscribe link at the end of any newsletter or by emailing, writing, or telephoning us using the contact details above.

To submit a Data Subject Access Right request, please click on this [link](#) or email a request for deletion or access to your data to privacy@automox.com or call 720-680-4098 and leave a voice message.

Your right to complain

You may exercise your access rights, rectification, cancellation, and opposition by contacting us at privacy@automox.com. Please note that we may ask you to verify your identity before responding to such requests; use this [link](#) to automate verification and authentication methods when making such requests to avoid long wait periods. If you create a request, we will try our best to respond to you as soon as possible.

You may have the right to contact a Data Protection Authority about our collection and use of your personal data. For more information, if you are in the European Economic Area (EEA), please contact your local data protection authority in the EEA.