Managed Service Provider (MSP) Program
Cyberattacks continue to grow at an alarming rate, and your customers are struggling to keep up. Small- to medium-sized businesses (SMBs) are now targeted by 64% of all cyberattacks. Sadly, more than half of SMBs admit to lacking the expertise needed to protect their environments. They need your help. By applying existing software patches and enforcing essential configuration settings, you can eliminate up to 80% of their cyber risk. But antiquated, on premise-based patch and endpoint management technology that is time-consuming to implement, difficult to manage, and costly to maintain won’t allow you to keep pace with today’s rapid changes in workforce structure and threat exploitation.

A Better Approach — Cloud-Native Endpoint Hardening

Automox offers MSPs a modern, born-in-the-cloud approach to the decades-old patch and configuration policy enforcement challenge. Instead of relying on VPNs and redundant management infrastructure, Automox offers you an agile, cloud-native, endpoint hardening platform designed to manage technologically diverse environments, handle a widely distributed workforce, and automate policies through a zero-maintenance architecture. With Automox, you can maintain visibility and control over your customers’ endpoints, automate their patch and configuration policies, and offer a wide range of new, highly profitable services.

“We needed a simple, single point of management which Automox nailed. The time savings have been massive.”

Jared Haggerty, CEO of Databerry
Maintain Constant Visibility and Control

Automox provides continuous visibility into and unparalleled control of your customers’ local, cloud-hosted, and remote endpoints without requiring VPN connectivity. The lightweight Automox agent scans each device on a regular cadence and delivers endpoint and application information and insights, allowing you to proactively identify misconfigured systems, missing patches, unsafe applications, or compliance issues. And Automox’s modern cloud architecture allows you to install any package or make necessary configuration changes with complete confidence in the efficacy of the modification.

Maximize Productivity With Intuitive Automation

As an MSP, you are under relentless pressure to increase the productivity of your technicians in order to maximize profitability. Unify and simplify your endpoint management and configuration efforts with an MSP-ready, multi-tenant, cross-platform solution that automates the enforcement of policies (patch, software, or configuration) on any Windows, macOS, or Linux device, whether they’re on-prem, in the cloud or on the move. All from a single, intuitive administrative console that takes days to master, not months or years. And to further drive efficiencies in your business, you can leverage our comprehensive REST APIs to integrate Automox into existing remote monitoring and management (RMM) or professional services automation (PSA) solutions.

Expand Your Services With Automox Worklets

With Automox, you can expand your business through the creation and automatic enforcement of reusable, script-based modules called Automox Worklets, providing the ability to modify registry keys, enforce local policies, deploy or remove software, disable unwanted processes and much more. With Automox Worklets, whatever your administrators can script in Powershell or Bash can be deployed and enforced as a policy. For example, an IT administrator can start mitigation within minutes of the discovery of a new zero-day vulnerability, providing Worklets to disable services, isolate machines from the network, or any other task that will provide enhanced protection. Worklets, like patch or software policies, can be shared with peers and applied across Windows, macOS, and Linux devices, regardless of location or domain.
A Partner Program Aligned to Your Business

Designed to accelerate your time to value, the Automox MSP program includes a broad range of benefits ranging from flexible billing models to transferrable subscription licenses, through advanced technical support that is there when you need it. To align with your billing strategy, we offer either monthly, consumption-based billing (in arrears) or prepaid annual or multi-year options. Regardless of how you choose to purchase your Automox licenses, you control their distribution and can be confident that there will be no interruption of service when adding and removing licenses for new or existing customers.

“The overall impact of Automox has been overwhelmingly positive.”
Corey Dolan, Network and System Administrator, TekSide.IO

Simple Program Requirements

We know you have more pressing things to do than manage another overly complex partner program, so we designed our MSP program to be easy to join, and easier to participate in. Simply execute our succinct MSP partner agreement and complete a brief partner credit form and we will transition your existing Automox trial account into production. At that point, we’ll help you onboard your initial customer through our MSP Onboard Service, or you can onboard customers on your own, through our self-administered license feature.

We just need you to certify one of your technicians on the Automox platform (we’ll provide the knowledge at no charge), deliver first line support to your Automox customers, and pay for your monthly license use (or the minimum, whichever is greater). That’s it. MSP partner onboarding made simple.

COMPREHENSIVE PROGRAM BENEFITS

• Ability to leverage the Automox platform in a managed services delivery model
• Discounted MSP pricing
• Flexible billing models — usage-based (monthly) or prepaid (annual / multi-year)
• Additional volume-based discounts
• Completely transferable licenses
• Rapid Onboard Service at a discounted rate
• Access to Automox Alive community
• Access to Automox’s REST APIs
• Product roadmap inputs
• Robust partner portal
• Market development funds
• Marketing campaign templates
• Sales resources
• Free ‘NFR’ licenses (aka demo account)
• Priority technical support
• Promotion on Automox.com
• Use of Authorized Automox MSP logo in promotional materials
• Eligible for MSP Advisory Council
## MSP-READY ENDPOINT HARDENING PLATFORM

**Cloud-Native**  
Automox’s AWS hosted platform eliminates your need to purchase and manage complex and costly IT infrastructure.

**Multi-Tenant**  
Fully manage all of your customers from a single console instance to maximize MSP technician efficiency.

**Simple User Interface**  
Reduce your administration costs and improve time to value with rapid customer onboarding.

**Intuitive Automation**  
Automate and enforce all patch management, configuration, software deployment, and other tasks to maximize your technician efficiency and prevent policy drift.

**Cross-Platform**  
Support all of your customers’ Windows, macOS, and Linux servers and workstations from the same console, whether their endpoints are physical or virtual.

**Single, Lightweight Agent**  
Incredibly lightweight agent (<20Mb) maintains endpoints so efficiently your customers will barely notice it’s running on their systems.

**Patch Management**  
Patch a wide range of Windows, macOS, and Linux operating systems and third-party applications. Manually approve, patch by severity, and/or patch based on conditions.

**Software Deployment**  
Easily deploy, manage, and enforce OS and third-party software for any device in your network.

**Role-Based Access**  
Automox lets you easily set individual permissions for specific users (including customers) and groups, reducing your risk of breaches and data leakage.

**Self-Administered Licenses**  
Dynamic Parent / Child license codes enable rapid customer onboarding and ensures you only pay for what you use.

**Configuration Management**  
Manage configurations for workstations, servers, virtual machines, containers, and cloud instances. No servers required.

**Extensible Platform**  
Leverage Automox Worklets to drive additional revenue streams through the automated assessment and continuous enforcement of any PowerShell or Bash script.

**Worklet Exchange**  
Community-driven exchange to accelerate your IT automation, with over 80 confirmed and vetted Worklets to help you get your job done faster.

**Pre-built Integrations**  
Automox has been natively integrated into leading security and help desk solutions from Crowdstrike and Freshworks respectively.

**Comprehensive APIs**  
Easily connect Automox to other tools in your arsenal, including RMM, additional security OR ITSM solutions, etc., using our REST APIs.

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To learn more about the Automox MSP Partner Program, please contact us at [MSP@automox.com](mailto:MSP@automox.com) or visit [Automox.com/partners](http://Automox.com/partners).

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**ABOUT AUTOMOX**

Automox is the cloud-native cyber hygiene platform that empowers organizations to reduce their exploitable attack surface by eliminating the vulnerabilities that adversaries target most. Delivered as a modern cloud service with cross-platform support, Automox improves cyber resiliency through foundational system hardening by automating the enforcement of critical patches, software updates, security configurations, and custom scripting across diverse endpoint environments. Automox enables both IT and SecOps teams to better anticipate and respond to threats by dramatically reducing the time and effort it takes to harden their endpoints — whether they are on-prem, in the cloud, or on the move.

[www.automox.com](http://www.automox.com)