



Cookie Policy

Policy Statement

This Cookie Policy explains how Automox ("Automox," "we," "us," or "our") uses cookies and similar technologies in connection with the www.automox.com website and any other website that we own or control and which posts or links to this Cookie Policy (collectively, the "Sites").

The reasoning for general usage statement (Why we Use Cookies):

We use cookies if you visit our website and other related locations and sites to Automox, including our website and apps, or visit other websites and apps that use the Automox Products (Please input what other products) Cookies enable Automox to offer the Automox Products to you and to understand the information that we receive about you, including information about your use of other websites and apps, whether or not you are registered or affiliated with Automox as a customer. Cookies allow us to enable innovation and create products better suitable for our consumers and market.

Further collection & Cookie tracking reasonings defined:

- To remind us what your identity is and discover your record data in our information base when you access the Services, you do not have to sign in at each visit. This causes us to furnish you with administration custom-made to your necessities and interests.
- To decide the guest's program so the Services can be intended to work appropriately with the most well-known variants of various programs.
- It is related to sending you email bulletins.
- To dissect your utilization of our Services and to create an investigation regarding our Services.
- To gauge our crowd size. Your program is given a unique cookie that causes us to decide if yours is a recurrent visit or a first visit.
- To decide if you are visiting our Services interestingly.
- To save seeing inclinations (for example, design, estimating preferences, language, and so forth);
- Encourage your buys and your orders.
- **Cookies permit us to do the accompanying:**
 - Tweak your visit: We may utilize data gathered during your visit to encourage your subsequent visit to our Services.
 - Modify the promoting and advertising messages that show up on the Services, regardless of whether our own or those of outsiders; and
 - Dissect client patterns: We order data on singular Services visits and examine them in the collected structure.

For more information or questions about our usage and reasoning for cookie tracking and data, collecting refer to our contact information below in section **Questions**

What are cookies?

Cookies are small data files placed on your computer or mobile device when you visit a website. Cookies serve different purposes, like helping us understand how a site is being used, letting you navigate between pages efficiently, remembering your preferences, and generally improving your browsing experience.

Our Sites may use both session cookies (which expire once you close your web browser) and persistent cookies (which stay on your computer or mobile device until you delete them).



We use two broad categories of cookies: (1) first-party cookies, served directly by us to your computer or mobile device, which we use to recognize your computer or mobile device when it revisits our Sites; and (2) third party cookies, which are served by service providers or business partners on our Sites, and can be used by these parties to recognize your computer or mobile device when it visits other websites. Third-party cookies can be used for various purposes, including site analytics, advertising, and social media features.

The span of capacity of Cookies on your gadget/Device

The length of capacity of Cookies on your gadget may differ, contingent upon the classification to which they have a place: impermanent or perpetual.

Temporary Cookies

We utilize impermanent Cookies on the entirety of our secure pages to appoint and enroll a meeting ID. This identifier is likewise used for inside, revealing purposes. It doesn't permit us to distinguish you by and by name, and this kind of Cookie doesn't leave any data recoverable on your hard drive. A large portion of our restrictive Cookies falls into this class and lapses when you close your Internet program.

Permanent Cookies

Our restrictive examination Cookies and outsider Cookies are perpetual. They permit us to comprehend guests' perusing conduct throughout a more drawn-out timeframe or to furnish you with extra highlights identified with your Services customization demands and the substance that you have saved or put away. They can remain on your PC for 24 hours, a week, or quite a while, contingent upon their capacity. This implies that these Cookies get by after your program is shut and can be utilized by our Services to perceive your PC when you re-open your program later.

Third-Party Use

The Automox sites and affiliate websites to Automox use Google Analytics, one of the most widespread and trusted analytics solutions on the web, for helping us understand how you use the site and ways to improve your experience. These cookies may track things such as how long you spend on the site and the pages you visit to continue to produce engaging content. For more information on [Google Analytics cookies](#), see the official Google Analytics page. Further information below in the "What types of cookies and similar tracking technologies does Automox use on the Sites? Section

We utilize a Facebook pixel on our site via Facebook Advertisement product. Using the pixel, Facebook gathers data about the clients and utilization of our site. The data is utilized to customize Facebook notices and to dissect the utilization of our site. To discover more about the Facebook pixel and Facebook's utilization of individual information, by and large, see the Facebook cookie strategy at <https://www.facebook.com/arrangements/cookies/and> the Facebook security strategy at <https://www.facebook.com/about/protection>. The Facebook strategy incorporates data about controlling Facebook's utilization of cookies to show you promotions. On the off chance that you are an enlisted Facebook client, you can change how notices are focused by adhering to the guidelines at <https://www.facebook.com/help/568137493302217>

What types of cookies and similar tracking technologies does Automox use on the Sites?

On the Sites, we use cookies and other tracking technologies in the following categories described in the table below.

- ❖ **Advertising:** Advertising companies use these cookies to collect information about how you use our Sites and other websites over time. These companies use this information to show you ads they believe will be relevant to you within our Service and elsewhere and measure how the ads perform.



Who serves them?	Links
Facebook	https://www.facebook.com/legal/FB_Work_Privacy
Twitter	https://twitter.com/en/privacy
Linkedin	https://www.linkedin.com/legal/privacy-policy
Marketo	https://legal.marketo.com/privacy/
Google	https://www.google.com/policies/technologies/ads

- ❖ **Analytics:** These cookies help us understand how our Service is performing and being used. These cookies may work with web beacons included in emails we send to track which emails are opened and which recipients click links.

Who serves them?	Links
Google Analytics	http://tools.google.com/dlpage/gaoptout?hl=en
Mix Panel	https://mixpanel.com/legal/privacy-policy/

- ❖ **Essential:** These cookies are necessary to allow our Service's technical operation (e.g., they enable you to move around on a website and use its features).

Who serves them?	Links
Google Tag Manager	https://policies.google.com/privacy?hl=en

- ❖ **Functional/Performance:** These cookies enhance the performance and functionality of our Service and chat feature

Who serves them?	Links
Intercom	https://www.intercom.com/terms-and-policies#privacy
Hot Jar	https://www.hotjar.com/legal/policies/privacy
Swift Type	https://www.elastic.co/legal/cookie-statement

Cookies Name & Domain

Below is a list of commonly used cookies domain and names highlighting the different types of cookies used above (Advertising, Analytics, Essential, Performance).

Cookie Domain	Cookie Name
www.automox.com	ajs_anonymous_id



www.automox.com	intercom-id-unhrpl32
www.automox.com	ajs_user_id
www.automox.com	_vwo_uuid_v2
www.automox.com	_fbp
www.automox.com	mutiny.user.token
www.automox.com	__qca
www.automox.com	_mkto_trk
www.automox.com	sliguid
www.automox.com	slirequested

Other technologies

In addition to cookies, our Sites may use other technologies, such as Flash technology and pixel tags, to collect information automatically.

Browser Web Storage

We may use browser web storage (including via HTML5), also known as local stored objects ("LSOs"), for similar purposes as cookies. Browser web storage enables the storage of a more significant amount of data than cookies. Your web browser may provide the functionality to clear your browser's web storage.

Web Beacons

We may also use web beacons (known as pixel tags and clear GIFs) on our Sites and in our HTML formatted emails to track user's actions on our Sites and interactions with our emails. Unlike cookies stored on the hard drive of your computer or mobile device by a website, pixel tags are embedded invisibly on webpages or within HTML formatted emails. Pixel tags are used to demonstrate that a web page was accessed or that certain content was viewed, typically to measure the success of our marketing campaigns or engagement with our emails and compile statistics about usage of the Sites can manage our content more effectively.

Your choices

Most browsers let you remove or reject cookies. To do this, follow the instructions in your browser settings or use the links immediately below this paragraph. Many browsers accept cookies by default until you change your settings. Please note that if you set your browser to disable cookies, the Sites may not work correctly.

- [Internet Explorer](#)
- [Firefox](#)
- [Google Chrome](#)
- [Safari](#)
- [Opera](#)
- [IOS](#)
- [Android](#)



For more information about cookies, including how to see what cookies have been set on your computer or mobile device and how to manage and delete them, visit www.allaboutcookies.org. If you do not accept our cookies, you may experience some inconvenience in your use of our Sites. For example, we may not recognize your computer or mobile device, and you may need to log in every time you visit our Sites.

Users may opt-out of receiving targeted advertising on websites through the Network Advertising Initiative members by clicking [here](#) or the Digital Advertising Alliance by clicking [here](#). European users may opt-out of receiving targeted advertising on websites through members of the European Interactive Digital Advertising Alliance by clicking [here](#), selecting the user's country, and then clicking "Your Ad Choices." Please note that we may also work with companies that offer their own opt-out mechanisms and may not participate in the opt-out mechanisms linked above.

If you choose to opt-out of targeted advertisements, you will still see advertisements online, but they may not be relevant to you. Even if you decide to opt-out, not all companies that serve online behavioral advertising are included in this list. So you may still receive some cookies and tailored advertisements from companies that are not listed.

For more information about how we collect, use, and share your information, see our [Privacy Policy](#).

Changes

We may update this Cookie Notice from time to time to reflect, for example, changes to the cookies we use or for other operational, legal, or regulatory reasons. Please, therefore, revisit this Cookie Notice regularly to stay informed about our use of cookies and related technologies.

The date at the bottom of this Cookie Policy indicates when it was last updated.

Questions

If you have any questions about this Cookie Policy, please contact us by email at privacy@automox.com. Please note that the cookies policy is updated every six months to ensure accuracy and update relevant cookies.

Our Information:

- This website is owned and operated by Automox Inc.
- We are registered in Delaware under registration number 473845439
- Our place of business is at 1401 Walnut Street, Suite #300, Boulder CO80302 1401

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